

Big Data Analytics (MS) – CAL

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Assessment Lead: Dr. Ming-Hsiang Tsou

Step 1: Student Learning Outcome

DLO 1 (Basic principles in statistics and analytics): Articulate the basic principles of statistical inference and data analytical methods, including statistics, machine learning and spatiotemporal analysis.

Step 2: Assessment Methods and Measures

Signature assignments in BDA 594 (Web exercises, individual technology demos, final group project presentations and reports, individual reports).

Step 3: Criteria for Success

70% of students receive a B or above a B grade.

Step 4: Summary of Results

83.8% students received a B or above a B grade in BDA 594.

Step 5: Action Plan

Continue with this Assessment Method.