

Business Administration, Financial Services (BS) – FCB

Director/Chair: Dr. Jaemin Kim

Assessment Leads: Dr. Ning Tang and Dr. David Ely

Step 1: Student Learning Outcome

DLO 9: Evaluate a client's ability to reach their financial objectives and strategies for meeting them. These include cash flow management, debt management, investment, education and retirement planning.

Step 2: Assessment Methods and Measures

Embedded exam questions related to the DLO.

Step 3: Criteria for Success

Seventy percent of students should earn 70% or more of the available points on the exam questions related to the DLO.

Step 4: Summary of Results

Of the 65 students completing the assessment, 47 students (72%) earned 70% or more of the available points.

Step 5: Action Plan

The findings will be discussed by the Department of Finance at a regularly scheduled meeting.