

*Bachelor of Science in Business of Basket Weaving
Comprehensive Assessment Plan*

<i>UOs</i>	<i>PSLOs</i>	<i>Courses (Where SLOs are assessed)</i>	<i>Assessment activities (to measure each SLO)</i>	<i>Suggested assessment tools</i>	<i>Assessment schedule – how often SLOs will be assessed</i>	<i>How will data/ Findings be reported?</i>	<i>Designated personnel to collect, analyze, and interpret student learning outcome data</i>	<i>Program data/ findings dissemination schedule</i>	<i>Anticipated closing the loop strategies</i>
1, 2, 3	1	BUBW 322 History of Basket- Making and Materials	Final exam	Mixed- format Exam	Biennial – every even fall	Rubric scores will be reviewed by instructor and assessment coordinator; reported to program faculty; annual reports to Academic Programs	Course instructor, department assessment coordinator, program faculty	Semester following assessment activity	Program faculty will analyze data and determine if change is needed the following year; implement change in next year; re- measure the following year
1, 2, 3	2								
1, 2, 3, 4	3	BUBW 490 Marketing Experience for Basket Weaving	Final project	5-point Rubric	Biennial – every odd fall	Rubric scores will be reviewed by instructor and assessment coordinator; reported to program faculty; annual reports to Academic Programs	Course instructor, department assessment coordinator, program faculty	Semester following assessment activity	Program faculty will analyze data and determine if change is needed the following year; implement change in next year; re- measure the following year
1, 2, 3, 4	4								
1, 2, 3, 4	1-4	Alumni Survey	Indirect: measures all PSLOs	Survey	Biennial – every odd spring	Responses will be reviewed by program assessment team, compared with PSLO assessments, and shared with program faculty; shared with Academic Programs in annual report	Department assessment coordinator, program faculty	Semester following assessment activity	Program faculty will analyze results and determine if change is needed the following year; implement changes. Continue survey to inform program.

CSUSM's Undergraduate Learning Outcomes (ULOs)

Students graduating with a Bachelor's degree from CSU San Marcos will be creative, empathetic, and engaged life-long learners who are:

1. **Knowledgeable in their field of study. Students will be able to:**
 - a. Articulate, integrate, and apply theories and methods of a field of study to create professional, scholarly, and/or artistic work
2. **Comprehensive and critical thinkers. Students will be able to:**
 - a. Identify key concepts and develop a foundation for future inquiry
 - b. Analyze complex problems and develop solutions by applying quantitative and qualitative reasoning, integrating knowledge and skills from a variety of disciplines
 - c. Construct well-reasoned arguments based on evidence
3. **Globally and culturally intelligent. Students will be able to:**
 - a. Apply multiple perspectives to address local, regional, global, and cultural issues.
 - b. Demonstrate an intermediate proficiency in a language other than English
4. **Skilled communicators. Students will be able to:**
 - a. Communicate clearly and effectively in both written and oral forms
 - b. Tailor communication to audience and context